



# ABOUT LUNG CANCER ALLIANCE

[www.lungcanceralliance.org](http://www.lungcanceralliance.org)

1-800-298-2436



## WHO WE ARE

Lung Cancer Alliance serves and listens to those living with and at risk for lung cancer to reduce stigma, improve quality of life and increase survival.

We empower a vibrant and caring community by helping people navigate the paths of early detection, diagnosis, treatment and long-term survival. Insights into our community allow us to improve care, amplify awareness, drive advocacy and lead transformative research.

## WHAT WE DO

Using a science-based, strategic approach, our vision is to triple the number of survivors over the next decade. Reaching this goal requires a collaborative approach that includes:

- Providing Patient Support
- Raising Awareness & Engagement
- Shaping Health Policy
- Accelerating Science & Research
- Improving Access to Care

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SAVING LIVES. ADVANCING RESEARCH. EMPOWERING PEOPLE.

## PROVIDING PATIENT SUPPORT

We ensure our community has free, up-to-date, credible information and the emotional support to make informed choices throughout their lung cancer journey.

**HelpLine**—Lending support to those at risk, patients, survivors and caregivers; our professional staff go the extra mile, providing compassionate one-on-one support, referrals, guidance and information.

**LungMATCH**—Helping patients and caregivers navigate personalized treatment options with on-staff specialists guiding and informing them about molecular testing, the latest treatments and clinical trials.

**Phone Buddies**—Providing comfort and encouragement, we connect patients and caregivers to empathetic peers who have been through a similar lung cancer journey.

**Educational Resources**—Informing our community about the disease, treatment options, side effect management and many other topics through patient-friendly publications and webinars.

**National Support Group Network**—Connecting those touched by lung cancer with a network of local support groups across the country.

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Contact us for free, one-on-one support and guidance about molecular testing, clinical trials and treatment options. Our trained and compassionate team is standing by to provide a tailored approach to meet your needs and help guide you every step of the way.



## RAISING AWARENESS & ENGAGEMENT

We ignite national dialogue about the disease to educate the American public, eliminate stigma and inspire action through a growing and compassionate community for change.

**Awareness**—Informing the public through our award-winning national awareness campaigns and fostering positive dialogue by giving those impacted the training and tools to speak out about their experience.

**Shine a Light on Lung Cancer**—Uniting our community with 200+ events at local healthcare facilities nationwide during Lung Cancer Awareness Month each November for the largest coordinated lung cancer awareness event in the United States.

**Shine a Light Your Way**—Providing community members with the tools and resources to host a community fundraiser or awareness event in their own way."

**Lung Love Run/Walks**—Staging family-friendly run/walks across the country to move together in the fight against lung cancer and offer hope to those touched by the disease.

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Contribute your energy.  
Participate in an event today!

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## SHAPING HEALTH POLICY

We lead national advocacy efforts by educating policymakers and government agencies to our community's priority needs: increasing research funding, expediting new treatment approvals and improving access to high quality, affordable healthcare.

**Advocacy**—Driving the conversation with policymakers and other stakeholders to represent the urgent needs of the lung cancer community in federal government research and healthcare decisions.

**Community Action**—Giving our community a voice year round in educating national policymakers through actions like, sharing their personal stories in congressional meetings, sending letters to legislators and articles to local newspapers.

**National Advocacy Summit**—Assembling, educating and training survivor and caregiver advocates each year to bring the needs and stories of our community directly to members of Congress.

**Congressional Briefings**—Educating members of Congress on lung cancer issues so they can make informed decisions about advancing research and improving access to high-quality care.

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Add your voice to the lung cancer movement!

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## ACCELERATING SCIENCE & RESEARCH

We advance scientific discovery by participating in and funding innovative studies, connecting patients to clinical trials and contributing patient perspectives and insights about new treatments that can extend life.

**Survivor/Caregiver Research**—Understanding and sharing how to improve quality of life, side effect management and treatment as our community lives longer.

**Expert Advisors**—Contributing insights into the patient perspective and advances in research and treatment to the scientific discussion as advisors, speakers and panelists.

**Research Partners**—Collaborating with leading academic institutions and corporations on innovative studies including smoking cessation interventions post-screening, identifying new biomarkers and increasing rural access to high-quality care.

**Next Gen Researchers**—Supporting early career physicians as they lead the way in lung cancer research through the Conquer Cancer Foundation – Lung Cancer Alliance Young Investigator Award.

**Patient-Powered Research**—Bringing patients into the search for treatment breakthroughs as active participants in clinical trials and research projects.

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## IMPROVING ACCESS TO CARE

We guide the at-risk and patient community to high-quality screening and treatment centers and share best practices, patient education tools and research opportunities with a national network of healthcare providers.

**Screening Centers of Excellence**—Connecting those at-risk to a nationwide network of healthcare facilities who are committed to responsible, high-quality lung cancer screening and care.

**Treatment Centers**—Guiding patients and caregivers to high-quality treatment centers in their area.

**Screening & Care Conference**—Providing healthcare professionals with best practices in lung cancer screening and care.

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If you're a healthcare professional involved with lung cancer, contact us to access best practices in screening and care.

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