Virtual Event FAQs:

MY GO2 FOUNDATION WALK/RUN HAS BEEN RESCHEDULED AS A VIRTUAL EVENT, WHAT DOES THAT MEAN? WHAT IS A VIRTUAL EVENT?

A virtual event is an event that takes place completely online. Your registration fee and any funds raised will stay with your 2020 event and all proceeds will continue to benefit the programs of the GO2 Foundation for Lung Cancer including innovative research, life-saving patient resources and federal advocacy efforts towards increasing lung cancer survival. As a registered participant, you will receive your t-shirt and other event day materials delivered to your door in time for event day. (As long as you register prior to the listed deadlines. All materials will be mailed to the address provided at the time of registration.)

On event day, instead of gathering together in-person, the event day rally will be livestreamed via YouTube Live and other social media platforms across the country. Then, all participants are encouraged to dedicate an athletic activity that day to the lung cancer cause and to share videos and pictures of their efforts on social media. Even though we cannot be together physically, we are excited to come together over the airwaves to raise awareness and funding for all those affected by lung cancer.

MY WALK/RUN HAS TURNED INTO A VIRTUAL EVENT, WHAT HAPPENS TO MY REGISTRATION FEE AND ANY MONEY I HAVE RAISED?

Your registration fee has been applied to the virtual event and all donations will remain with your fundraising efforts for the event. Thank you for fundraising! All proceeds benefit the programs of the GO2 Foundation for Lung Cancer including innovative research, life-saving patient resources and federal advocacy efforts towards increasing lung cancer survival.
HOW DO I GET MY EVENT T-SHIRT IF THE EVENT IS VIRTUAL?

Your event t-shirt and other event items will be mailed to the physical address you provided during registration. If you did not provide us with a valid mailing address, someone from our events team will be in touch to confirm your location details (as long as you register prior to the listed deadlines).

I'M A TEAM CAPTAIN AND MY EVENT HAS BEEN RESCHEDULED AS A VIRTUAL EVENT, WHAT SHOULD I TELL MY TEAM MEMBERS?

Thank you for leading the charge in your community as a Team Captain. Anyone already registered for the event will have their registration transferred to the virtual event.

The virtual event will take place completely online instead of having an in-person walk/run on event day. The opening rally will be livestreamed via YouTube Live and other social media platforms on the morning of the event. Then, participants are encouraged to dedicate an athletic activity that day to the lung cancer cause.

You and all your teammates will receive their event day t-shirt and other materials mailed to them in time for event day (as long as they have registered before the listed deadlines). If you are planning to design and distribute a team t-shirt, you are encouraged to continue to do so!

As you get ready for event day, connect with your team via Zoom or another online platform. Come up with a plan for event day, whether it's joining in a dance party with each other or all walking the same trail (while maintaining social distancing) on event day. Be sure to share pictures and videos with each other or to FaceTime while you are out on event day; even though we cannot be together, we can still cheer each other on from afar!

Check out these fundraising tips for ideas on how you and your team can continue to fundraise while social distancing.

ARE THERE WAYS FOR ME TO STAY CONNECTED WITH OTHERS REGISTERED FOR MY LOCAL WALK/RUN THAT HAS BEEN TRANSITIONED TO VIRTUAL?

Yes! We have created a new Facebook Group specifically for our GO2 Foundation event participants and fundraisers across the country. You can join today by visiting the GO2 in Motion Facebook group.
I DON'T HAVE AN EVENT NEAR ME. HOW CAN I GET INVOLVED?

There are many ways to fundraise for GO2 Foundation for Lung Cancer in your local community. We will be hosting four virtual events this fall that anyone across the country can participate in. For more information, checkout the Event Series homepage.

If you would rather start something on your own, you can create an event, join our Endurance team or start a Shine a Light event in your community. Reach out to Susan at grassroots@go2foundation.org to learn how to get started today!